

WHAT IS CLAIMED:

1. A method for amplifying nucleic acid, comprising:
 introducing a nucleic acid molecule into a cell, wherein the nucleic
 acid molecule include a sequence of nucleotides that target it to an
 5 amplifiable region of a chromosome in the cell;
 growing the cell; and
 identifying from among the resulting cells those that include a
 chromosome with a portion that has undergone amplification.
2. The method of claim 1, wherein the targeting sequence of
 10 nucleotide is selected from among those that target the molecule to the
 pericentric heterochromatic region of a chromosome.
3. The method of claim 1, wherein the targeting sequence
 comprises rDNA.
4. The method of claim 1, wherein the targeting sequence
 15 comprises an origin of replication or an amplification promoting sequence
 (APS).
5. The method of claim 1, wherein the cell is an animal cell.
6. The method of claim 1, wherein the cell is a plant cell.
7. A method for amplifying nucleic acid, comprising:
 20 introducing a DNA fragment into a cell, wherein the DNA
 fragment comprises a selectable marker;
 growing the cell under selective conditions to produce cells
 that have incorporated the DNA fragment or a portion thereof that
 comprises the selectable marker into a chromosome; and
 25 identifying from among the resulting cells those that include
 a chromosome or fragment thereof with a portion that has undergone
 amplification.
8. The method of claim 7, wherein the DNA fragment
 comprises rDNA.
9. The method of claims 7, wherein the cell is an animal cell.
10. The method of claims 7, wherein the cell is a plant cell.

11. A method for amplifying a nucleic acid, comprising:
introducing nucleic acid fragment comprising sequences of
nucleotides targeted to an amplifiable region of a chromosome into a cell
under conditions whereby the fragment integrates into the chromosome.
- 5 12. The method of claim 11, further comprising replicating the
cell.
13. The method of claim 11, wherein the targeting sequences of
nucleotides are selected from among those that target the molecule to the
pericentric heterochromatic region of a chromosome.
- 10 14. The method of claim 11, wherein the targeting sequences
comprise rDNA.
15. The method of claim 11, wherein the targeting sequences
comprise an origin of replication or an amplification promoting sequence
(APS).
- 15 16. The method of claim 11, wherein the cell is an animal cell.
17. The method of claim 16, wherein the animal is a mammal.
18. The method of claim 11, wherein the cell is a plant cell.
19. The method of claim 18, wherein the plant is tobacco, rice,
maize, rye, soybean, Brassica napus, cotton, lettuce, potato, tomato or
20 arabidopsis.
20. A nucleic acid molecule, comprising:
nucleic acid encoding a gene product or gene products;
a selectable marker; and
sequences of nucleotides targeted to an amplifiable region of
25 a chromosome in a cell.
21. The nucleic acid molecule of claim 20, wherein the targeting
sequences of nucleotides are selected from among those that target the
molecule to the pericentric heterochromatic region of a chromosome.
22. The nucleic acid molecule of claim 20, wherein the targeting
30 sequences comprise rDNA.

23. The nucleic acid molecule of claim 20, wherein the targeting sequences comprise an origin of replication or an amplification promoting sequence (APS).

24. The nucleic acid molecule of claim 20, wherein the gene
5 products encode a biosynthetic pathway.

25. The nucleic acid molecule of claim 20 that is a plasmid.

26. The nucleic acid molecule of claim 20, wherein the cell is an animal cell.

27. The nucleic acid molecule of claim 20, wherein the cell is a
10 plant cell.

28. The nucleic acid molecule of claim 26, wherein the animal is a mammal.

29. The nucleic acid molecule of claim 27, wherein the plant is tobacco, rice, maize, rye, soybean, Brassica napus, cotton, lettuce,
15 potato, tomato or arabidopsis.

30. A method for amplifying a nucleic acid, comprising:
introducing nucleic acid fragment that comprises rDNA into a cell under conditions that produce cells that have incorporated the DNA fragment or a portion thereof that comprises the rDNA into a chromosome
20 of the cell.

31. The method of claim 30, wherein the cell is an animal cell.

32. The method of claim 30, wherein the cell is a plant cell.

33. A method for amplifying a nucleic acid, comprising:
introducing nucleic acid fragment that comprises an origin of
25 replication or an amplification promoting sequence into a cell under conditions to produce cells that have incorporated the DNA fragment or a portion thereof that comprises the origin of replication or an amplification promoting sequence into a chromosome of the cell.

34. The method of claim 33, wherein the cell is an animal cell.

30 35. The method of claim 33, wherein the cell is a plant cell.